



La Brea Ave - One Block North of Florence Ave



Location:

La Brea Ave.
One block North of Florence Ave.
1/2 mile South of Centinela Ave.

Visibility:

Billboard 1: North & South Facing (Double-sided Billboard)

Driving Engineering Count (DEC):

33K views/day (66K north and south bound combined)
990K views/month (1.98M north and south bound combined)

Size & Pricing:

Billboard 1- Double Sided: 13'6" h x 35'6" w (\$4,700*)

Billboard 2: 13' h x 32' w (\$3,000*)

Additional 12-banner flagpole billboard enhancement:
18" x 48" (\$1,200*)

*Price includes installation. Client must design, purchase and deliver billboard vinyl separately.

Illuminated:

Yes

Comments:

This Billboard is located in the heart of Inglewood, near the Madison Square Garden's "Forum" Entertainment Venue on La Brea Ave, a major thoroughfare to and from the Los Angeles International Airport. La Brea Ave. and Florence Ave. is one of the busiest intersections in the city.

Billboard 2 Corner of La Brea Ave. & Beach St.

